



Tapestri

It's Your Data; You Should Get Paid For It

Our Approach Is Simple.

Tapestri Customer: Install, Activate, Earn, Share.

Tapestri Affiliate: Install, Activate, Earn More.

Tapestri Super Affiliate: Team Building Incentive.

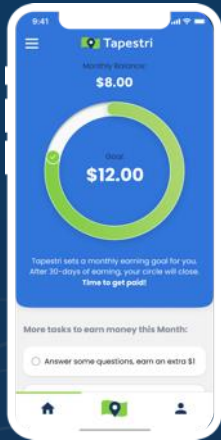
Tapestri is a technology company using a two-tier affiliate program to distribute a free app that allows every user to tap into and get paid for the anonymous device data their phone creates.



Tapestri App Customer (free)

Install – Activate Device Location – Earn

DATA + TIER 1:
Earn Recurring
Commissions
On All Tier 1 App Users



Get Paid Up To
\$25 Per Month
On Your Data
+ Tap A Friend
To Earn For
Referring*

Tap 10 Friends

Earn \$10 More
Every Month

Tap 100 Friends

Earn \$100 More
Every Month

Passive Income and Unlimited Sharing

*All referral commissions and data earnings are paid once a month. Referral commissions vary depending on the country the app is installed in.

Tapestri Affiliate Marketing Program



Tapestri is a technology company using a **two-tier Affiliate program** to distribute a free app.

App User (free) = Data + Tier 1

Free App Users earn per month on data & on personal referrals (Tier 1) who install & activate Tapestri*

Paid on or before the 20th

Active Affiliate (paid) = Tier 1 & 2

Active Affiliates earn per month on personal referrals (Tier 1) and the referrals invited by personal referrals (Tier 2) who install & activate Tapestri*

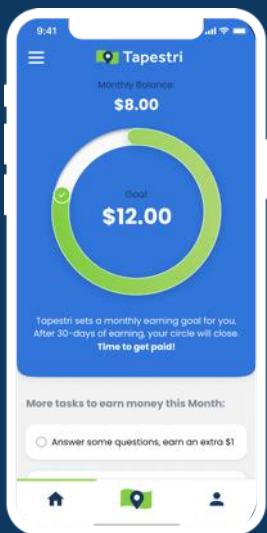
Paid on or before the 20th

Become A Brand Affiliate:

Gain access to their own back office, pre-built landing pages, marketing materials, tools, support and additional earnings.

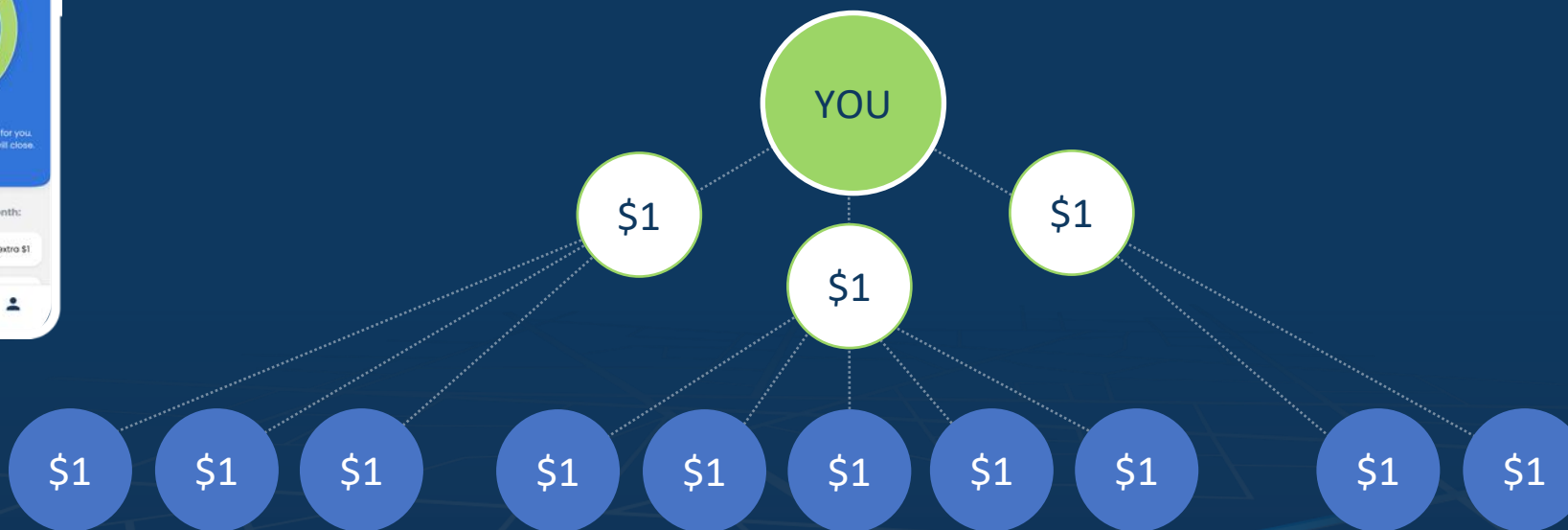
Active Affiliate = Paid Admin Fee

Referral commissions vary depending on the country the app is installed in and Active Affiliates are not required to install the app to earn referral commissions.



Tapestri Affiliate

Install – Activate Device Location – Earn More



In this example, you would earn up to **\$25** on your data **PLUS \$3** monthly on Tier 1 & **\$10** on Tier 2 referrals.* Adding \$13 recurring revenue.

DATA + TIER 1 & 2:
Earn Recurring
Commissions On All Tier
1 & 2 App Users

Commission calendar runs a true calendar month. Ex. October 1-31. Every 30th day of app activity generates a commissionable event which is paid monthly. Referral commissions vary depending on the country the app is installed in. *Example above assumes all active apps were installed in Tier 1 countries.



Super Affiliate – Team Building Bonus

DATA + TIER 1 & 2:
Earn Recurring
Commissions On
All Tier 1 & 2 App Users
+ ✓ match & customers

SUPER AFFILIATE: An active Affiliate with ten (10) or more personally enrolled active Affiliates.

SUPER AFFILIATE POOL (SAP): Customers who install without referral links will be distributed to Super Affiliates.
50% MATCHING BONUS: Paid monthly and calculated on referral commissions earned by every Active Affiliate on Tier 1 & 2.



Earning Example:

10 Tier 1 Affiliates earn \$100 in commissions. Your 50% bonus would be $\$50 \times 10 =$ **\$500 bonus**

15 Tier 2 Affiliates earn \$50 in commissions. Your 50% bonus would be $\$25 \times 15 =$ **\$375 bonus**

Referral commissions vary depending on the country the app is installed in. *Example above assumes all active apps were installed in Geo 1 countries.

Referral Commission Rate Per Country

Country	In App Earning (USD)	Tap To Earn: Tier 1 Referral (USD)	Affiliate Tier 1 & 2 (USD)	Affiliate Yrly Admin Fee (USD)
USA	Up to \$25	\$1	\$1	\$19.95
CANADA	Up to \$25	\$1	\$1	\$19.95
UK (Northern Ireland, Wales, England, Scotland)	Up to \$25	\$1	\$1	\$19.95
France	Up to \$25	\$1	\$1	\$19.95
Germany	Up to \$25	\$1	\$1	\$19.95
Spain	Up to \$25	\$1	\$1	\$19.95
Portugal	Up to \$25	\$1	\$1	\$19.95
New Zealand	Up to \$25	\$1	\$1	\$19.95
Australia	Up to \$25	\$1	\$1	\$19.95
Greater EU & Jamaica	Up to \$15	\$0.50	\$0.50	\$19.95
ROW (Rest Of World)	Up to \$0.30	\$0.05	\$0.05	\$4.95

GEO 1

GEO 2

GEO 3



All earnings are generated from active apps and paid in country currency every month.

23 Greater EU Countries:

- Austria
- Italy
- Belgium
- Latvia
- Bulgaria
- Lithuania
- Croatia
- Sweden
- Cyprus
- Malta
- Czechia
- Netherlands
- Denmark
- Poland
- Estonia
- Finland
- Romania
- Slovakia
- Slovenia
- Greece
- Luxembourg
- Hungary
- Ireland

Income Disclaimer: Tapestri does not guarantee any level of earnings. Earnings are based on successfully giving away the Tapestri app and/or building a team of Affiliates that do the same. No income is generated on recruiting affiliates. All commissions are paid on active Tapestri users.

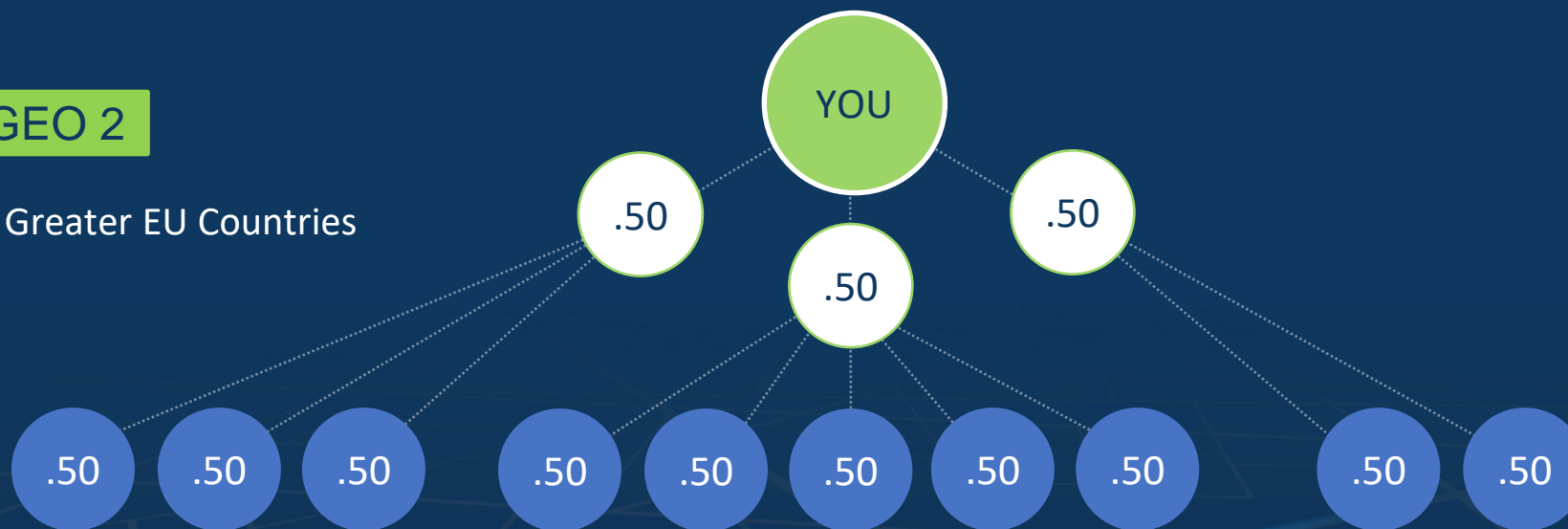
Tapestri Affiliate

Install – Activate Device Location – Earn More

DATA + TIER 1 & 2:
Earn Recurring
Commissions On All Tier
1 & 2 App Users

GEO 2

Jamaica & 23 Greater EU Countries



In this example, you would earn up to **\$15** on your data **PLUS \$1.50** monthly on Tier 1 & **\$5.00** on Tier 2 referrals.* Adding \$16.50 recurring revenue.

Commission calendar runs a true calendar month. Ex. October 1-31. Every 30th day of app activity generates a commissionable event which is paid monthly. Referral commissions vary depending on the country the app is installed in. *Example above assumes all active apps were installed in Geo 2 countries.

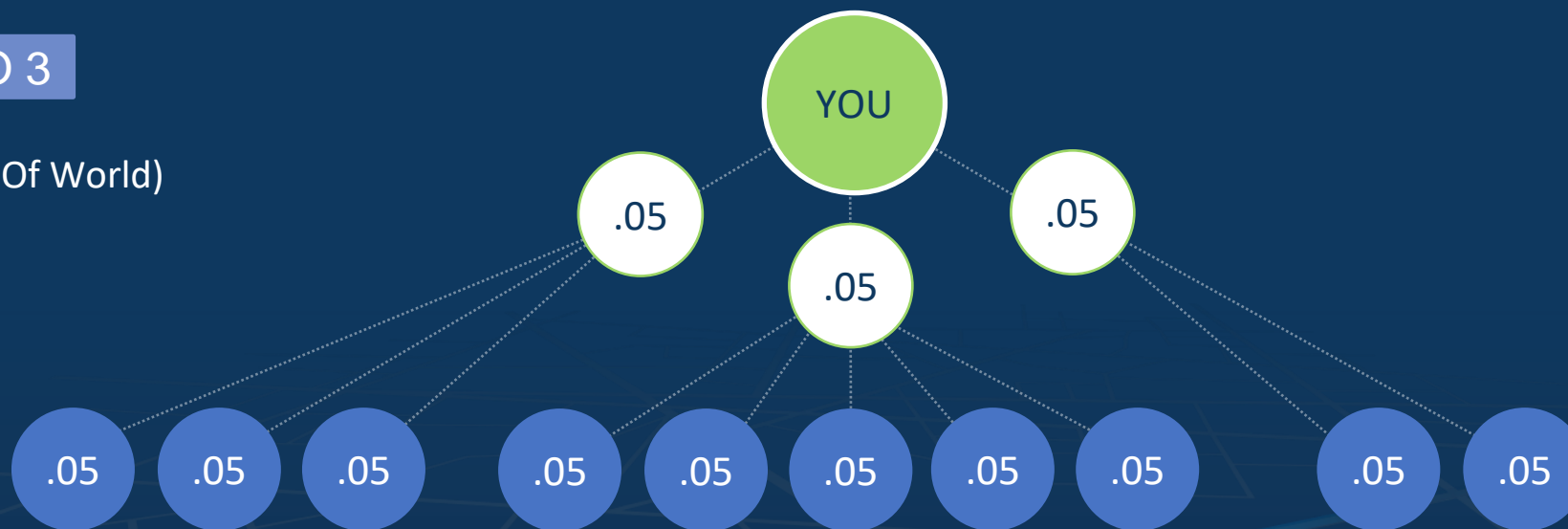
Tapestri Affiliate

Install – Activate Device Location – Earn More

DATA + TIER 1 & 2:
Earn Recurring
Commissions On All Tier
1 & 2 App Users

GEO 3

ROW (Rest Of World)



In this example, you would earn up to **\$0.30** on your data **PLUS \$0.15** monthly on Tier 1 & **\$0.50** on Tier 2 referrals.* Adding \$0.95 recurring revenue.

Commission calendar runs a true calendar month. Ex. October 1-31. Every 30th day of app activity generates a commissionable event which is paid monthly. Referral commissions vary depending on the country the app is installed in. *Example above assumes all active apps were installed in Geo 3 countries.



Tapestri

Earnings Disclaimer

There are **NO gotcha's** in this Affiliate compensation plan... you **share the app** and help us develop the **TAPESTRI BRAND** and **you get rewarded**.

Tapestri cannot and **does not guarantee** any level of earnings.

Referral commissions vary depending on the country the app is installed in.



Income Disclaimer: Tapestri does not guarantee any level of earnings. Earnings are based on successfully giving away the Tapestri app and/or building a team of Affiliates that do the same. No income is generated on recruiting affiliates. All commissions are paid on active Tapestri users.

Be Sure To Get Your Invite Code
Before You Install Tapestri.

Thank you



Tapestri

tapestri.io

Tapestri Glossary:

1. **Active Tapestri customer (app user):** Anyone who installs and activates the app by setting location permissions to always.
2. There is NO limit to how many friends you can refer or apps you can give away.
3. **Payment Clock:** Every 30 day period the app has collected location data a referral commission is generated & the app user is paid for their data.
4. **Referral Commissions Clock:** Every 30 days the app is active a commissionable event takes place. If device location collection feature is turned off for more than 10% during a 30 day period the commissions clock will reset on the day they allow location data collection again.
5. **Recurring Commissions:** As an active Affiliate; every 30 days Tapestri is active on your Tier 1 & 2 devices you will earn a monthly commission.
6. Referral commissions may vary depending on the country the app is installed in. For active apps in the GEO 1 the referral bonus is \$1, GEO 2 is \$0.50 and GEO 3 is \$0.05 per month per active referral.
7. **Tier 1:** A personal referral who installs and activates the Tapestri app using an invite you sent.
8. **Delete or Uninstall:** If any customer deletes the app from their device all earnings left on the account and any future earnings on data & referrals is deleted. If this customer is an active affiliate, they will stop earning on their data but continue to earn commissions on Tier 1 & 2 active customers.
9. **Active Affiliate:** Any person or entity that chooses to participate in the Tapestri Affiliate Marketing Program by paying the Affiliate administration fee and complies with all Terms of Use.
10. **Income Claims:** Making any income claims is grounds for immediate and permanent termination.
11. Affiliate Commissions are calculated on all active Tapestri app customers on Tier 1 & Tier 2.
12. An affiliate that has the Tapestri app on their phone is also a Tapestri customer.
13. Affiliates are not required to install and activate the Tapestri app to participate in the Affiliate Marketing Program.
14. **Super Affiliate:** An active Affiliate that has personally referred 10 Active Affiliates.
15. **50% Matching Bonus** is a monthly bonus calculated on the earnings of each Tier 1 & 2 active affiliates total monthly affiliate commissions.
16. An "orphan" is someone who found the app in the Apple or Google Play Store and installed without a direct invite or referral code.
17. For the list of sanctioned countries we do not do business in [click here](#).
18. **Global Affiliate:** 1 of the first 50 active Super Affiliates with ten personally enrolled Super Affiliates who are qualified at least six of the first twelve months and have a minimum of 1000 personal, Tier 1 & 2 active apps combined; will receive 1/50th of 1% equity in Tapestri. Tapestri will audit records to ensure each affiliate brought on is in fact, a "qualified affiliate." Tapestri will grant equity after the 12-month period has ended & qualification has been verified.